

The Gate.com logo is a recognizable image that immediately communicates the company's value to customers. Whether you're using it as an graphic with a news story or as a link to our website from yours, you can take advantage of the brand equity we've built by following the guidelines set out below.

Logo Configurations

Use the provided examples of correct usage below as reference for displaying the Gate.com logo on different backgrounds.

Color and Spacing



Hex : #231f20
PANTONE : Hexachrome Black C
CMYK : C75 M68 Y67 K90



(Average Color)

Hex : #288502
PANTONE : 363 C
CMYK : C83 M24 Y100 K11

Incorrect Usage

Take a look at the examples below to find out what logo usage is not permissible. We want to ensure the integrity of our brand, and changing the logo in the ways shown can erode consumers' trust.



Note: Please do not scale, add drop shadows, change type treatments, add backgrounds or any other effects not used in the official company logo. Modifications of the Gate.com logo made without permission of Gate.com are strictly prohibited.

Now you're ready to use the Gate.com logo. Please note that modifications of the Gate.com logo made without permission of Gate.com are strictly prohibited.